CALL FOR CONTENT

VMUG
VMware User Group

VMUG 2023 Call for Content FAQ

Deadlines at a Glance:

Call for Content Opens for H1 Events: October 3, 2022
Final Submission Deadline for H1 Events: November 11, 2022

SUBMIT YOUR SESSION HERE

Q: What events will submissions be considered for?
A: The VMUG 2023 Call for Content will be accepting submissions for Virtual and In-person events such as UserCons, as well as for webcast opportunities, blog posts, podcasts and Video opportunities (I.e., VMUGTV). The VMUG 2023 Call for Content portal will be open all year for opportunities to partner with VMUG for available opportunities.

Q: What if I submitted a session for 2022 that I want used in 2023? Do I need to resubmit?
A: If you submitted a session in 2022 and would like to resubmit it for 2023, you will need to go through the submission process again to resubmit that session for consideration in the new calendar year.

Q: I am trying to login to the submission website using my VMUG website login, but it is not working. How do I submit a proposal?
A: Each submitter will need to create a new username and password to submit in the Call for Content. You may do this by clicking on "First-time user" on the submissions home page. If you submitted through the 2020-2022 Call for Content, please use the username and password you already established. If you are unsure what your login may be, please click reset password or email content@vmug.com so that the team can help you get into your account.

Q: What does each type of submission opportunity involve?
A:
- UserCons – An in-person event and will require a 30 - 45-minute presentation that can include Q&A for the audience.
- Virtual Events - An event that will take place virtually on the vFairs platform
  - Simulive with Q&A – Your session will need to be pre-recorded and you will be expected to participate at the time your session is airing for Live Q&A with the audience.
  - On-Demand – Your session will need to be pre-recorded and will be available all day for attendees to view.
- Blogs & Podcasts – If selected for blog and podcasts, the VMUG content team will reach out with details regarding timing.
- Webinars - If selected for webinars, the VMUG content team will reach out with details regarding timing

VMUG 2022 Call for Content FAQ (cont.)

Q: How are submissions selected?
A: A first-level review by VMUG Leaders occurs for all submissions. The VMUG Leaders will review based off submission characteristics such as topic, description, relevancy, timing, meeting content goals, etc.

Once the first-level review is completed, all submissions will go through a second-level review by the Content Review Task Force. We will use these reviews to help slot our H1 events and you will be notified if your submission has been accepted. We are tasked with creating a program filled with content that will be compelling, interesting, fresh, and actionable for attendees for VMUG events and opportunities. We look for innovative formats, complete submissions, and unique perspectives.

If you are a selected Community Speaker, VMUG will cover all travel expenses.

Q: How can I increase my odds of being selected?
A: Each year we receive more submissions than we need for our events. While there are some repeat presenters (only top rated), we do seek to ensure most of our speakers and presentations are brand new for each event. Submission content should be well-thought out, complete, and unique.
Tell your story – have you gone through an upgrade recently? What was your experience? Have a case study you want to share? We want to hear about it! Do not shy away from a lively discussion – this is a forum for industry collaboration, and debates and out-of-the-box thinking are appreciated. Challenge the audience with unconventional thinking.

Q: Can I submit a session on behalf of someone else?
A: Yes. Within the submission form is a section to add other speakers. You can identify the primary presenter + any alternative speakers that may be able to present that session.

Q: Can my submission be revised after it has already been submitted?
A: Yes, proposals may be revised at any time up until the submission deadline. A confirmation email will be sent upon submission, giving the submitter the password-protected URL for the proposal.

Q: What are the 3 Topic Focus' for 2023 Content Submissions?
A:
- **Core:**
  For vSphere or Horizon users, these sessions will help provide the tools to upgrade their current platform and get the most out of their vSphere or Horizon environment.
- **Emerging:**
  For members who have an upgraded skillset or company technology such as vSAN / HCI, NSX, Workspace ONE or VMware Cloud Foundation. These sessions would help provide a deeper understanding in VMware's emerging technologies.
- **Future:**
  For members who have fully adopted the newest technology within the Public Cloud or DevOps space or are interested in learning what's coming in the future such as Kubernetes, Tanzu and Carbon Black Cloud.

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VMUG 2022 Call for Content FAQ (cont.)

Q: What are VMUG's Content Buckets for submission topics?
A:

Datacenter & Cloud Infrastructure
VMware vCloud Suite Platinum
VMware vCloud Suite
VMware vSphere
VMware vCenter Cloud Gateway for vSphere+
VMware vSphere Bitfusion
VMware vSAN
VMware vSphere Hypervisor (ESXi)
VMware Cloud Director
VMware Telco Cloud Platform RAN
VMware Telco Cloud Platform - 5G Edition
VMware Telco Cloud Infrastructure - Cloud Director Edition
VMware Telco Cloud Infrastructure - OpenStack Edition
VMware vCloud NFV
VMware Validated Design for Software-Defined Data Center
VMware Cloud Foundation
VMware vSphere Integrated Containers
VMware vCloud Usage Meter
VMware vCloud NFV OpenStack Edition
VMware Cloud Director Availability
VMware Skyline Collector
VMware Cloud Director Object Storage Extension
VMware vCloud Availability for Cloud-to-Cloud DR
VMware HCX
VMware Cloud Director App Launchpad
VMware vCloud Suite Subscription
VMware Tools
VMware Cloud Provider Lifecycle Manager
VMware Cloud Gateway Appliance
VMware Centralized RIC
VMware Distributed RIC
VMware Cloud Services
VMware vCloud Air
VMware Cloud On-Premise Components
VMware Cloud on Dell EMC
VMC on AWS
Azure VMware Solutions
VMware on Google Cloud
VMware on Oracle
Dell EMC VxRail

Infrastructure & Operations Management
VMware vRealize Suite
VMware vRealize Operations
VMware vRealize Operations for IBM Power Systems
VMware vRealize Automation
VMware vRealize Code Stream
VMware vRealize Business for Cloud
VMware vRealize Network Insight
VMware vRealize Log Insight
VMware Integrated OpenStack
VMware Smart Assurance
VMware Telco Cloud Automation
VMware Site Recovery Manager

VMware Photon Platform
VMware Tanzu Toolkit for Kubernetes
VMware Tanzu Kubernetes Grid
VMware Tanzu Kubernetes Grid Integrated Edition
VMware Enterprise PKS
VMware Telco Cloud Automation
VMware Site Recovery Manager
VMware Photon Platform
VMware Tanzu Toolkit for Kubernetes
VMware Tanzu Kubernetes Grid
VMware Tanzu Kubernetes Grid Integrated Edition
VMware Enterprise PKS
VMware Essential PKS
VMware vRealize Configuration Manager
VMware vRealize Cloud Universal
VMware Telco Cloud Service Assurance
VMware vRealize True Visibility Management Packs
VMware vRealize True Visibility Suite
VMware vRealize Operations Management Packs
VMware vRealize Operations Management Pack for MEDITECH
VMware vRealize Operations Management Pack for Care Systems Analytics
VMware Tanzu Basic Edition
VMware Tanzu Standard Edition
VMware Tanzu Advanced Edition
VMware Tanzu Community Edition
Application Transformer for VMware Tanzu
VMware vRealize Operations Cloud
VMware Tanzu Data Services

Networking & Security
VMware NSX
VMware NSX-T Data Center
VMware NSX Data Center for vSphere
VMWare NSX Intelligence
VMware SD-WAN
VMware NSX Security
VMware NSX Advanced Load Balancer
VMware Global Network Identities
VMware Antrea
VMware Carbon Black Cloud Container
VMware Carbon Black Cloud Workload

Desktop & End-User Computing
VMware Workspace ONE
VMware Horizon
VMware Horizon (with View)
VMware Horizon Air
VMware Horizon Apps
VMware Horizon Service
VMware Horizon Standard and Enterprise Plus Subscriptions
Advanced Monitoring for VMware Horizon by ControlUp
VMware Horizon DaaS
VMware Horizon Clients

Windows OS Optimization Tool for VMware Horizon
VMware Dynamic Environment Manager
VMware App Volumes
VMware Workspace ONE Access (VIDM)
VMware Workspace
VMware vRealize Operations for Horizon and Published Applications
VMware ThinApp
VMware Workstation Pro
VMware Workstation Player
VMware Fusion
VMware TrustPoint
VMware Unified Access Gateway
VMware Workspace ONE Assist for VMware Horizon

Professional Development
Soft Skills
Leadership
Advancing your Career
Team Success

If you haven't yet submitted your session abstract for review, please keep in mind these helpful tips:

- Focus on 1-2 key product components you would like to highlight
- Describe what product gap exists and how your presentation fills the gap. Ask yourself "how will I verbalize to the audience how to fill the gap".
- Remember to set the stage.