# VMUG 2024 Call for Content FAQ
# VMware Product Expert Submissions

**Deadlines at a Glance:**
**Call for Content Opens** for H1 Events: *Wednesday, October 18, 2023*
**Final Submission Deadline** for H1 Events: Friday, *December 15, 2023*

SUBMIT YOUR SESSION HERE

## What is considered a VMware submission?
VMware Submissions are an opportunity to highlight VMware products and technology, provide expertise to members on how to best utilize these services, discuss any upgrades or new products, and share knowledge with members on VMware developments.

## What events will VMware submissions be considered for?
The VMUG 2024 Call for Content will be accepting submissions for Topic Specific Virtual Events, In-person events such as UserCons, and opportunities such as inclusion in the VMUG Library.

## What if I submitted a session for 2023 that I want used in 2024? Do I need to resubmit?
If you submitted a session in 2023 (or prior) and would like to resubmit it for 2024, you will need to go through the submission process again to resubmit that session for consideration in events for the new calendar year.

## I am trying to login to the submission website using my VMUG website login, but it is not working. How do I submit a proposal?
Each submitter will need to create a new username and password to submit in the Call for Content. You may do this by clicking on "First-time user" on the submissions home page. If you submitted through the 2020-2023 Call for Content, you would still have to create a new account as the submission portal has changed. If you are still unable to create or access your account, you may email **content@vmug.com** so that the team can help you get into your account.

## What does each type of submission opportunity involve?
- **UserCons** – An in-person event and will require a 30 - 45-minute presentation that can include Q&A for the audience.

- **Virtual Events** - An event that will take place virtually on the vFairs platform
  - *Simulive with Q&A* – Your session will need to be pre-recorded and you will be expected to participate at the time your session is airing for Live Q&A with the audience.
  - *On-Demand* – Your session will need to be pre-recorded and will be available all day for attendees to view.
- **VMUG Library**- This will be a recorded session that will reside on the VMUG Library Platform. As this will be a permanent session in a recorded format, we ask that submissions cater to these requirements.

## How are submissions selected?

Our team of selected reviewers will review all submissions.  The reviewers will be assigned submissions based on the submission's Content Bucket. They will review based off submission characteristics such as topic, description, relevancy, timing, meeting content goals, etc.

We will use these reviews to help slot our H1 events and you will be notified if your submission has been accepted.
We are tasked with creating a program filled with content that will be compelling, interesting, fresh, and actionable for attendees for VMUG events and opportunities. We look for innovative formats, complete submissions, and unique perspectives.

**All VMware speakers must ensure they will have Travel and Expense approval before committing to a Usercon. VMUG does not include VMware employees in the budget for speaker travel. Once we select your session for a UserCon, we expect that you will have T&E approval and will be able to attend.**

## What are Product-Specific UserCons?

Some of our UserCons for 2024 will be shorter day events. To maximize our content's impact in a shorter time, we are making these Product-Specific events. Thus, the content at these UserCons will be centered around the respective product listed in the submission form. If you are selecting a Product-Specific location for your submission to be considered for, please make sure that the submission centers around that product.

## How can I increase my odds of being selected?

Each year we receive more submissions than we need for our events. While there are some repeat presenters (only top rated), we do seek to ensure most of our speakers and presentations are brand new for each event. Submission content should be well-thought out, complete, and unique. Tell your story – have you gone through an upgrade recently? What was your experience? Have a case study you want to share? We want to hear about it! Do not shy away from a lively discussion – this is a forum for industry collaboration, and debates and out-of-the-box thinking are appreciated. Challenge the audience with unconventional thinking.

## What are the Content Levels for 2024 Content Submissions?

- **Core**: For traditional workloads and operations using hypervisors and virtual desktops, such as vSphere and Horizon.
- **Emerging**: For professionals who have started their cloud journey and have adopted hyperconverged and ready for multi-cloud utilizing products such as vSAN/HCI, NSX, Workspace ONE or VMware Cloud Foundation.
- **Cutting-Edge**: For professionals who have adopted DevOps and the newest technology such as Kubernetes and Tanzu, running on public or private clouds and are interested in learning what's coming in the future such as AI/ML.

**Please find below the breakout of Business Units, the products that fall under each, and the Business Groups that make up the units:**

| | | | |
|---|---|---|---|
| **CMBU** | **+** | **MAPBU** | **=MAMBG** |
| vRealize | | Tanzu/Kubernetes | |
| Cloud Management | | Cloud Native | |

| | | | |
|---|---|---|---|
| **CPBU** | **+** | **CSBU** | **=CIBG** |
| vSphere | | VMware Cloud on AWS | |
| vSan | | VCPP | |
| vCF | | VMware Cloud Dell/Azure/ | |
| VMware Cloud on AWS | | Oracle/Google | |

| | | | |
|---|---|---|---|
| **NSBU** | **+** | **SBU** | **=NASBG** |
| NSX | | Carbon Black | |
| VeloCloud | | | |
| AVI | | | |
| NSX Security | | | |

**SEBU**
Telco, Edge, VeloCloud

**EUC**
Anywhere Workspace
Horizon

**What are VMUG's Content Buckets for submission topics?**
**(For specific topic examples, please reference VMware's website https://www.vmware.com/)**

**Anywhere Workspace**

Horizon

Horizon Cloud

Workspace ONE

Workspace ONE UEM

**App Platform**

DevOps

Tanzu

**Cloud & Edge Infrastructure**

Cloud Foundation/Cloud Foundation +

SD-WAN/SASE

Telco Cloud

VSAN/vSAN+

VSphere/vSphere+

VMware Cloud Disaster Recovery

**Cloud Management**

VMware Aria

CloudHealth

Skyline

**Desktop Hypervisor**

Fusion for Mac

Workstation Player

Workstation Pro

**Professional Development**

Soft Skills

Leadership

Advancing your Career

Team Success

**Security & Networking**

Carbon Black Cloud

Carbon Black Endpoint


NSX

NSX Advanced Load Balancer

NSX Distributed Firewall


**If you haven't yet submitted your session abstract for review, please keep in mind these helpful tips:**

- Focus on 1-2 key product components you would like to highlight
- Describe what product gap exists and how your presentation fills the gap. Ask yourself "how will I verbalize to the audience how to fill the gap".
- Remember to set the stage.