

VMUG Advantage: “Convince Your Boss” Email

To:

From:

Re: Request to Purchase VMUG Advantage

I am aware that we need to carefully consider each purchase the department makes to ensure we get the greatest return on investment. I would like to make you aware of a program that offers exclusive and valuable benefits called [VMUG Advantage](#). This year-long subscription includes the following benefits:

EVAExperience

- I will be able to explore and gain expertise on VMware solutions with 365-day evaluation licenses for personal use in a non-production environment. These products are updated regularly to ensure we have access to the most current versions. This will help expedite new project rollouts and upgrades as I'd have the skills built in advance.

Education Discounts

- **Courses/Certifications:** A 20% discount on all VMware Instructor-led courses & Certifications. Some of these discounts equal more than \$1,200.

VMware Explore Discount

- VMware Explore registration discount – \$100USD off! More details on this exclusive offering can be found on [VMUG.com/Advantage](#).

I would like your approval to purchase this subscription now so I can begin utilizing these benefits for only \$210. I am confident that these benefits will increase my skillset and improve my value to our organization. VMUG Advantage also offers discounted group pricing if you think there are others on the team that would benefit from this VMUG program.

Thanks for your consideration,