**Subject:** Request to Attend VMUG Connect Event for Professional Development

Hi [Boss’s Name],

I’m writing to request approval to attend the upcoming **VMUG Connect** event, which will be held on April 23-25 in St. Louis. As you know, staying up-to-date with the latest VMware technologies and best practices is essential to our team's success, and I believe this event offers a valuable opportunity to enhance my skills and knowledge in this area.

**Why VMUG Connect is worth the investment:**

* **40+ Content Sessions** covering topics from VCF implementation, NSX, VSphere, professional development, cybersecurity crisis management, a PowerCLI deep dive and so much more.
* **Hear directly from Broadcom** experts with Q&A sessions, open panels and Exhibitor Hall time to discuss specific company needs.
* **Hear about new partner tools** that may complement our systems including: Vali Cyber, Pure Storage, XenTegra, and Uila with more being announced daily.
* **Attend popular Broadcom moderated Hands-on Labs** covering everything from VSphere, vSan, vDefend, VMware Live Recovery, VCF Operations and more!

And what’s more – with a **discounted VMUG Advantage Member rate of $375**, VMUG Connect is one of the most affordable conferences in our industry. As an Advantage member, I’ll also have access to exclusive Advantage sessions, meet & greet opportunities with top speakers, unique networking opportunities, and more!

I believe with an investment around (PLEASE UPDATE YOUR OWN RECOMMENDED BUDGET – VMUG ESTIMATES: $1,100) in total, including tickets, airfare and hotel accommodations would pay for itself in the first-hand access I would have to Broadcom experts, insights to new implementation tactics within our VMware solutions and industry expertise I can gleam from networking experiences packed with ways to build out our visibility to industry trends and changes.

Please let me know if you’d like more details or if you have any questions. I’m happy to discuss further.

Thank you for considering this opportunity!

Best regards,
[Your Name]